

## Apparel Group accelerates its Sustainability Agenda by starting a full Green House Gas Accounting



*Following its pledge to the government, Apparel Group is starting its full Green House Gas Accounting (scope 1, 2 and 3) to establish its baseline, set up clear reduction targets and a clear path to Net Zero.*

**A**pparel Group, a leading retail lifestyle conglomerate, has announced new initiatives to further accelerate its sustainability agenda. Apparel Group demonstrates its commitment in having Sustainability as the forefront of its strategy. The group has been very active on the social front and philanthropy supporting the communities around them. Since 2010, the group has increased their focus on the environment, acknowledging the urgency to help alleviate the global climate situation.

In a recent move, Apparel Group signed a pledge with the UAE government for the race to Net Zero by 2050. Additionally, they have joined the UACA alliance to leverage peer knowledge and best practices. The company's goal is to conduct a full Carbon Accounting of its operations, which will establish a baseline and submit targets to SBTi.

Apparel Group recognizes the importance of reducing their carbon footprint and designing a Net-Zero journey to combat climate change. The company is partnering with leading sustainability consultants to achieve these goals. The Carbon Accounting exercise will enable the company to put in place the proper reduction measures and design its Net-Zero journey. In the meantime, the company is continuing its efforts and currently working on various projects to become more energy-efficient, tackle the water issue, and embrace circular economy practices.

*Mr Neeraj Teckchandani, CEO of Apparel Group said, "We are committed to ensuring that our operations align with our values and contribute to a better future for all. Our focus on sustainability will enable us to reduce our carbon footprint and design a Net-Zero journey. We are excited about this new chapter in our company's history and look forward to sharing our progress."*

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Apparel Group is taking bold steps towards sustainability, and it is an inspiration for other companies to follow. The group is demonstrating that businesses can prioritize sustainability while continuing to deliver high-quality products and services to their customers. By adopting sustainable practices, Apparel Group is ensuring a better future for the planet, its stakeholders, and the next generations.



### About Apparel Group LLC

Apparel Group is a global fashion and lifestyle retail conglomerate residing at the crossroads of the modern economy – Dubai, United Arab Emirates. Today, Apparel Group caters to thousands of eager shoppers through its 2025+ retail stores and 80+ brands on all platforms while employing over 20,000+ multicultural staff.

Apparel Group has carved its strong presence in the GCC and expanded thriving gateways to market in India, South Africa, Singapore, Indonesia, Thailand, Malaysia, Pakistan, and Egypt. Additionally, clear strategies are in place to enter emerging markets such as Hungary and Philippines.



Apparel Group has created an omni-channel experience, operating brands originating from the USA, Canada, Europe, Australia, and Asia. The brands include leading names in fashion, footwear, and lifestyles such as Tommy Hilfiger, Charles & Keith, Skechers, Aldo, Nine West, Aeropostale, Jamie's Italian, Tim Hortons, Cold Stone Creamery, Inglot, and Rituals.

Apparel Group owes its amazing growth to the vision and guidance of its dynamic Founder and Chairwoman, Mrs. Sima Ganwani Ved, who has taken the company from strength to strength since its inception in the last two decades.

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